you can Canon

DIGITAL STILL CAMERA

PowerShot A75

Think photos.
Think digital.
Think no further.





The PowerShot A75 is easy to use yet fully equipped to explore the world of digital photography. Experiment with 13 shooting modes, frame creatively with the 3x optical zoom, shoot fun movie clips and check out the range of accessories. Canon Visionary Technology delivers breathtaking results at an affordable price.

- 3.2 Megapixels for detailed prints up to A4 size
- 3x optical zoom (approx. 10x combined)
- 13 versatile and easy-to-use shooting modes
- Up to 3-minute movie clips with sound
- Superb image quality and high performance with Canon Visionary Technology
- Advanced 9-point AiAF auto-focus system and large 1.8" LCD
- PictBridge and Canon Direct Print compatible no PC required
- Print/Share button for easy direct printing and Windows PC uploading
- CANON iMAGE GATEWAY* access 100MB free online photo sharing
- Comprehensive range of accessories; including wide/telephoto lenses and waterproof case



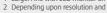




Canon Digital Still Camera PowerShot A75

IMAGE SENSOR Type Effective Pixels Total Pixels Aspect Ratio Colour Filter Type	1/2.7" CCD Approx. 3.2M Approx. 3.3M 4:3 Primary Colour
IMAGE PROCESSOR Type	DIGIC with iSAPS technology
LENS Focal Length Zoom Maximum f/number Construction	5.4 - 16.2mm (35mm film equivalent: 35 - 105mm) Optical 3x, digital approx. 3.2x, combined approx. 10x f/2.8 - f/4.8 9 elements in 7 groups (1 aspherical element)
FOCUSING Type AF System/Points AF Modes Selected AF Point Display AF Lock Manual Focus Closest Focusing Distance	TTL 9-point AiAF, 1-point AF (Fixed centre) Normal/Macro YES Locked when shutter button is pressed half way YES 5cm
EXPOSURE CONTROL Metering Modes Exposure Compensation ISO Speed Equivalent	Evaluative, Centre-weighted average, Spot (centre) +/- 2 EV in 1/3 stop increments AUTO, 50, 100, 200, 400
SHUTTER Type Speed	Mechanical shutter & Electronic shutter 15 - 1/2,000 sec (Slow Shutter of 1.3 sec and more, available in Manual and Shutter priority AE modes only. Shutter speeds of 1.3 sec and more operate with noise reduction)
WHITE BALANCE Type Settings	TTL Auto, Daylight, Cloudy, Tungsten, Fluorescent, Fluorescent H, Custom
VIEWFINDER Viewfinder Eyepoint	Real-image zoom optical viewfinder 16mm
LCD MONITOR Monitor Coverage	1.8" P-Si TFT, approx. 118,000 pixels 100%
FLASH Modes Slow Sync Speed Red-eye Reduction Manual Power Adjustment Built-in Flash Range	Auto, Manual Flash On/Off YES YES 3 levels with internal flash 46cm - 4.2m (W) 46cm - 2.5m (T) 26 - 46cm (Macro) (at ISO AUTO equivalent)
SHOOTING Modes Photo Effects Continuous Shooting	Auto, Program AE, Shutter priority AE, Aperture priority AE, Manual, Portrait, Landscape, Night Scene, Fast Shutter, Slow Shutter, Sitch Assist, Movie; Special Scene mode: Foliage, Snow, Beach, Fireworks, Undenwater, Indoor Vivid, Neutral, Low Sharpening, Sepia, Black & White Approx. 2.2 fps¹ (speed maintained for up to 12 images)²
RECORDING PIXELS/ COMPRESSION Image Size Compression Movies Movie Length	(L)2048 x 1536, (M1)1600 x 1200, (M2)1024 x 768, (S)640 x 480 SuperFine, Fine, Normal (L)640 x 480, (M)320 x 240, (S)160 x 120, 15 fps Up to 30 sec (640 x 480); Up to 3 mins (320 x 240, 160 x 120) ²

FILE FORMAT Still Image Format Movies Sound Files	JPEG (Exif 2.2 [Exif Print] compliant)/Design rule for Camera File system, Digital Print Order Format [DPOF] Version 1.1 compliant AVI [Motion JPEG + WAVE (monaural)] WAVE (monaural)
DIRECT PRINT Canon Printers PictBridge	Canon Compact Photo Printers (ID Photo Print, Movie Print) and Bubble Jet Printers with the direct print function. YES
OTHER FEATURES My Camera Sound Memo Intelligent Orientation Sensor Histogram Playback zoom Display Formats Image Erase Protection Image Erase Self Timer Menu Languages	Start-up image and camera sounds customisation Up to 60 sec per image YES YES 2x - 10x Single, Index (9 thumbnail images) Single Image Single image, All 2 or 10 sec English, German, French, Dutch, Danish, Finnish, Italian, Norwegian, Swedish, Spanish, Chinese, Japanese
INTERFACE Computer Other	USB (Mini-B, PTP) A/V output (PAL/NTSC)
MEMORY CARD Type	CompactFlash Type I
SUPPORTED OPERATING SYSTEM PC Macintosh	Windows 98 (including SE)/2000/Me/XP OS 9.0 - 9.2, OS X v10.1/v10.2
SOFTWARE Browsing & Printing Other Drivers Image Manipulation	ZoomBrowser EX (PhotoRecord)/ImageBrowser PhotoStitch TWAIN (Windows 98/2000), WIA (Windows Me) ArcSoft PhotoImpression, ArcSoft VideoImpression
POWER SOURCE Batteries Battery Life A/C Power Supply	4x Size-AA Alkaline or NiMH Batteries (Alkalines supplied) Alkaline Batteries: Approx. 250 shots (LCD monitor on) Approx. 800 shots (LCD monitor off) NiMH (NB-2AH) Batteries: Approx. 500 shots (LCD monitor on) Approx. 1200 shots (LCD monitor off) ACK600, optional
ACCESSORIES Case Waterproof/ Weatherproof Case Lenses Power Supply & Battery Chargers	Soft Case SC-PS600 Waterproof Case (40m) WP-DC30 2.4x Tele-converter TC-DC52, 0.7x Wide Converter WC-DC52, Close-up Lens 250D (52mm), Conversion Lens Adapter LA-DC52C Battery Charger Kit CBK100, CBK4-200, Compact Power Adapter ACK600
PHYSICAL SPECIFICATIONS Operating Environment Dimensions (WxHxD) Weight (body only)	0 - 40°C, 10 - 90% humidity 101.0 x 64.0 x 31.5mm Approx. 200g



Large/Fine with LCD monitor off
 Depending upon resolution and memory card type and capacity

Some images are simulated for clarity of reproduction. All data is based on Canon's standard testing methods. This leaflet and the specifications of the product have been developed prior to the date of product launch. Final specifications are subject to change without notice. ** and ** all company and/or product names are trademarks and/or registered trademarks of their respective manufacturers in their markets and/or countries.



































